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Schools21C



Report on dissemination Schools for 21st century project

Erasmus + Programme

Key Action 2 – Strategic Partnerships in the field of School education

November 2021

Project Coordinator:

Universidade de Santiago de Compostela (SPAIN)

web usc: <https://www.usc.gal/es>

web tecnoeduc: <https://www.usc.gal/es>



Partners:

National Agency for Education (LITHUANIA)

web: <https://www.nsa.smm.lt/english/>

Radio Coruña SL – Cadena SER (SPAIN)

web: https://cadenaser.com/emisora/radio_coruna/



Radio Coruña

SEIZ

Fundación pública Gallega Centro Tecnológico de Supercomputación de Galicia. (SPAIN)

web: <https://www.cesga.es/>



Scuola Secondaria Di Primo Grado A. Criscuolo (ITALY)

web: <https://www.scuolacriscuolopagani.edu.it>



Centro Público Integrado O Cruce (SPAIN)

web: <http://www.edu.xunta.gal/centros/cpicruce/>



Agrupamento de Escolas de Barcelos (PORTUGAL)

web: <https://aebarcelos.pt>



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Contents

Contextualization.....	3
Phase 1: Presenting the project (first half of the project)	3
Phase 2: Dissemination of the pilot implementation process and project results (second half of the project).....	7
Phase 3: Analysis and future operating plan	10

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Contextualization

For the dissemination of the project we have defined a three-phase strategy based on four fundamental aspects that have guided our communication efforts throughout the project: (i) communication objectives, (ii) audience, (iii) actions and (vi) tools.

Phase 1: Presenting the project (first half of the project)

- **Communication objectives:** We have identified three priority elements in the communication of key messages during this period.
 1. Publicize the existence of the project in general and specialized media.
 2. Identify and disseminate the project among potential stakeholders or interested parties.
 3. To inform and communicate about the development of the project to public or private organizations and entities as well as to national and European institutions.

- **Audience:** Groups to whom we direct our communication efforts.
 1. Early childhood, primary and secondary school teachers.
 2. University teachers.
 3. Higher Education students (future European teachers of Early Childhood, Primary and Secondary Education).
 4. Educational administrations and permanent teacher training centers.
 5. Communication companies.
 6. Technological centers.



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- **Actions:** Specific actions carried out with the purpose of disseminating some aspect of the project.

To this end, each partner has developed a series of actions in their national territories aimed at achieving the above-mentioned objectives, as evidenced in the press releases published.

- **Tools** that support communication

To support the project we have launched a web page where we will incorporate information about the development and activities.

<https://www.schools21cproject.eu>

We also use the social networks Twitter and Facebook to incorporate information through the hashtag schools21C and profiles:

International USC @USC_SRE

Tecnoeduc @TECNOEDUC_USC

CESGA @CESGA_

Press releases published during phase 1 of the project

Spain:

News related to the project award and about the Kick-off meeting published in La Voz de Galicia, in El Correo Gallego (print and online) and on the website of the Educational Technology Research Group Tecnoeduc.

<https://www.elcorreogallego.es/hemeroteca/usc-obtiene-convocatoria-comision-europea-fondos-tres-iniciativas-investigacion-LSCG1223932>

<https://www.elcorreogallego.es/hemeroteca/usc-liderara-varias-investigaciones-educativas-contornos-dixitais-ISCG1225278>

<http://www.usc.es/tecnoedu/schools21cnov19/>

Description of the project in 3 languages (ES, GA, EN) in CESGA's project portfolio, a reference highly visited by researchers and teachers.

<https://e-learning.cesga.es/en/portfolio/schools-for-21st-century/>

Poster on CESGA website:

<https://www.cesga.es/en/portfolio-items/schools21c/>



Article on the CPI O CRUCE school website:

<https://www.edu.xunta.gal/centros/cpicruce/node/196>

Podcasts and radio interviews

School

radio:

https://cadenaser.com/emisora/2020/01/31/radio_coruna/1580489732_527043.html

Interview with Beatriz Cebreiro <http://www.crtvg.es/rg/a-carta/a-tarde-a-tarde-do-dia-04-06-2020-4434594?t=1874> (between min 20:28 and 31:00)

Interview with Carmen Fernandez Morante <http://www.crtvg.es/rg/podcast/a-tarde-a-tarde-do-dia-06-02-2020-4294604?t=1460> (min 16:40 e 23:54)

Presentations at symposia or scientific dissemination events

Presentation of the project to the students of the master's degree in educational processes of the USC. November 5th, 60 people.

Presentation of the project to the Galician Research Council. September 16th. 20 people.

Presentation of the project at the center for continuing teacher training (CAFI) 11. October 2019.

Presentation of the project to teachers from Brazil (University and Schools), teachers from Lisbon (University and Schools) in an event at the CPI o Cruce with the participation of the rector of the University of Santiago de Compostela. October 17, 2019.

Presentation of the project to teachers from Scotland in an event at the CPI O Cruce organized in coordination with CAFI. 22 October 2019

Presentation of the project by two students and the Director of the CPI o Cruce invited as speakers at a meeting of teachers organized by the Xunta de Galicia. 19 November 2019. 150 teachers.

Portugal

Presentation of the project to the Pedagogical Council. September 9, 2019



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Presentation of the project to the AEB European Club September 20, 2019.

Lithuania

Presentation of the project on the website of the National Agency for Education (NSA)

<https://www.nsa.smm.lt/administracine-informacija/tarptautiniai-projektai/schools-for-21st-century/>

Presentation of the project consortium on the website of the National Agency for Education (NSA)

<https://www.nsa.smm.lt>

Presentation of the project at the National Education Conference "Practice and approaches of innovative teaching in Lithuania. Is it necessary to chase Europe?"

<https://www.putinugimnazija.lt/s/salies-pedagogai-alytaus-putinu-gimnazijoje>



Phase 2: Dissemination of the pilot implementation process and project results (second half of the project)

- **Communication objectives:** We have identified three priority elements in the communication of key messages during this period.
 1. Describir la implementación del proyecto en los distintos contextos nacionales
 2. Explicar el interés del proyecto y presentar las lecciones de las buenas prácticas identificadas.
 3. Exponer los hallazgos del proyecto en distintos foros especializadas para discutir y evaluar el impacto de la propuesta y su posibilidades de explotación.

- **Audience:** Groups to whom we direct our communication efforts.
 1. Maestros de educación infantil, primaria y secundaria
 2. Profesorado universitario.
 3. Estudiantes de Educación Superior (futuros profesores europeos de Educación Infantil, Primaria y Secundaria).
 4. Administraciones educativas y centros de formación permanente del profesorado.
 5. Empresas de comunicación.
 6. Centros Tecnológicos.

- **Actions:** Specific actions carried out with the purpose of disseminating some aspect of the project.

To this end, each partner has developed a series of actions in their national territories aimed at achieving the above-mentioned objectives, as evidenced in the press releases published.

- **Tools** that support communication



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An effort has been made to incorporate the different project materials on the web page, such as the products (CPD and teachers APP) and the good practices identified in Spain, Italy, Portugal and Lithuania, the final conference in Spain and the national events in Lithuania (virtual) and Portugal (on-site), and the school radio contest.

<https://www.schools21cproject.eu>

We also used Twitter and Facebook social networks to incorporate information through the hashtag #schools21C and profiles:

USC International @USC_SRE

Tecnoeduc @TECNOEDUC_USC

CESGA @CESGA_

News and outreach activities

8th International Congress on Good Practices with ICT. Expert Panel (4). Research in Educational Technology. Lorena Casal Otero.

Interview to Milagros Trigo in relation to the CPI O Cruce, school involved in the project "many young people from Cerceda study engineering after passing through the school".

<https://www.prensaescuela.es/milagros-trigo-muchos-jovenes-de-cerceda-estudian-ingenierias-tras-pasar-por-el-colegio/>

The Faculty of CC Education of the USC hosts the final conference of the schools21C project and celebrates its closure with the awards ceremony of the school contest.

<https://www.tecnoeduc.es/la-facultad-de-cc-educacion-de-la-usc-acoge-la-conferencia-final-del-proyecto-schools21c-y-celebra-su-clausura-con-la-entrega-de-premios-del-concurso-de-radio-escolar/>

New ways to innovate in educational technology through Europe.

<https://www.usc.gal/es/node/29652>

The European project coordinated by the USC Schools21C recovers the transnational face-to-face meetings in Italy.

<https://www.tecnoeduc.es/el-proyecto-europeo-coordinado-por-la-usc-schools21c-recupera-las-reuniones-transnacionales-presenciales-en-italia/>

Schools21C project meeting in Italy

<https://e-learning.cesga.es/es/blog/2021/09/27/schools21c-project-meeting-in-italy/>



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Last meeting of the Schools21C project in Barcelos.

<https://e-learning.cesga.es/es/blog/2021/11/18/derradeira-reunion-do-proxecto-schools21c-en-barcelos/>

Radio Coruña participates in a European project to promote school radio

https://cadenaser.com/emisora/2019/11/20/radio_coruna/1574248184_903613.html

Radio experiences thanks to the Schools For 21st century project

https://cadenaser.com/emisora/2021/05/07/radio_coruna/1620386038_545441.html

Born communicators at CEIP Ría do Burgo

https://cadenaser.com/emisora/2021/06/17/radio_coruna/1623914952_825770.html

Twenty teachers and Radio Coruña visit Salerno as part of the Schools21C educational program

https://cadenaser.com/emisora/2021/09/23/radio_coruna/1632395904_546859.html

Schools21C announces a contest to award the best school radio projects

https://cadenaser.com/emisora/2021/10/11/radio_coruna/1633939421_444919.htm

Radio Coruña participates in the "Schools for 21st Century" project to create school radio stations

<http://guiadelaradio.com/radio-coruna-participa-en-el-proyecto-schools-for-21st-century-para-crear-radios-escolares>

Radio Coruña joins the creation of school radios

<https://www.extradigital.es/galicia-radio-coruna-se-suma-a-la-creacion-de-radios-escolares/>

Live from the Schools21C Congress in Santiago de Compostela

<https://play.cadenaser.com/audio/1636119583089/>

Live with Carmen Fernández, dean of the Faculty of Education of the USC from Schools for 21st Century in Salerno

<https://play.cadenaser.com/audio/1632401582428/>

Live from Salerno

<https://play.cadenaser.com/audio/1632475971329/>

Podcast Why is there no children's programming on the radio?

https://cadenaser.com/emisora/2019/11/29/radio_coruna/1575019087_278142.html

Podcast5 School radio

https://cadenaser.com/emisora/2020/01/31/radio_coruna/1580489732_527043.html



Phase 3: Analysis and future operating plan

Objetivos: Hemos identificado dos elementos prioritarios en la futura explotación de los resultados del proyecto.

As an exploitable product of the project, two complementary products have been created:

The School21C Learning network teacher training course online in 5 languages IT, PT, LIT, ES, EN oriented to teacher training in key and digital competences and their incorporation in the teaching and learning processes. The consortium plans to offer the course regularly in the Erasmus+ catalog for teachers and to offer it also as a training resource for the participating institutions (educational administration, universities and schools).

The APP teachers21C, which allows self-diagnosis of ICT competence based on the evaluation of teacher performance and problem solving based on real case studies. This APP allows self-diagnosis of teachers' digital competence and is based on the European DIGCOMP framework. The consortium already offers free of charge on the project website the possibility of use by teachers who so wish and create a community of teachers to gradually increase the number of case studies of the APP.

- **Audience:**

1. *teachers of all educational levels*
2. *Educational administrations*
3. *Schools of all educational levels*
4. *In-service teacher training institutions*

- **Shares:**

Creation and call for the School21C course in the Erasmus+ catalog.

Creation of a community of good practices to be incorporated in the form of cases to the APP.